

Website	Publisher	Period Ending	Av. Daily UB	UB Change %	Page Impressions	Total Sessions	TT (000's secs)	UB Freq	APD	ASD	Auto Refresh	Remarks
AGED CARE GUIDE	DPS Publishing Pty Ltd	Aug-17	6,239	7.8%	738,732	208,722	31,074	1.28	42	149		
AJP.COM.AU	APPco P/L	Aug-17	2,899	11.0%	202,585	112,051	13,513	2.14	67	121		
AUSTRALASIAN LAWYER	Key Media Pty Ltd	Aug-17	1,885	14.2%	94,328	64,895	4,515	1.83	48	70		
AUSTRALIAN BROKER ONLINE	Key Media Pty Ltd	Aug-17	2,232	-5.9%	119,850	77,123	6,889	2.02	57	89		
AVIATION TRADER	Helix Aviation Pty Ltd	Aug-17	789	1.9%	212,716	28,435	8,876	1.73	42	312		
B&T	The Misfits Media Company	Aug-17	5,872	17.8%	433,176	196,314	61,383	1.41	142	313		
CAMPAIGNBRIEF.COM	Campaign Brief	Aug-17	3,032	41.1%	209,156	122,824	20,382	2.13	97	166		
COMPLETE HOME	Universal Magazines	Aug-17	1,248	-52.1%	114,922	44,282	22,292	1.27	194	503		
DEFENCE CONNECT	Momentum Media Pty Ltd	Aug-17	1,164	20.9%	75,374	41,176	4,624	1.10	61	112		
GASTODAY.COM.AU	Great Southern Press	Aug-17	116	46.8%	5,788	3,788	255	1.19	44	68		
GRAZIA	Grace Publishing Pty Ltd	Aug-17	6,208	37.9%	694,010	199,495	17,372	1.24	25	87		
HC ONLINE	Key Media Pty Ltd	Aug-17	2,197	14.8%	110,280	74,083	5,801	1.56	53	78		
HEALTHTIMES.COM.AU	Seabreeze Communications	Aug-17	1,989	10.1%	100,562	65,051	5,378	1.16	53	83		
INSURANCE AND RISK	National Insurance Brokers (NIBA)	Aug-17	371	-7.0%	21,878	13,208	1,220	1.46	56	92		
INSURANCE BUSINESS ONLINE	Key Media Pty Ltd	Aug-17	1,863	4.3%	126,305	70,493	6,731	2.20	53	95		
INVESTMENT MAGAZINE.COM.AU	Conexus Financial	Aug-17	680	18.5%	35,123	23,566	4,037	1.46	115	171		
LAWYERS WEEKLY	Momentum Media Pty Ltd	Aug-17	4,331	-4.2%	264,646	149,649	15,397	1.11	58	103		
MEDICINE TODAY	Medicine Today	Aug-17	318	8.2%	61,492	13,833	3,383	1.44	55	245		
MIVISION.COM.AU	Toma Publishing	Aug-17	376	21.3%	56,866	13,210	3,230	1.13	57	245		
MORTGAGE PROFESSIONAL AUSTRALIA ONLINE	Key Media Pty Ltd	Aug-17	898	3.8%	43,045	29,797	2,732	1.81	63	92		
MUMBRELLA	Focal Attractions Pty Ltd	Aug-17	14,367	20.9%	850,842	515,538	57,416	1.68	67	111		
MYGC.COM.AU	Hot Tomato Broadcasting Company	Aug-17	59,738	6.7%	2,742,136	2,240,274	150,127	2.02	55	67		
NSW NURSES AND MIDWIVES ASSOCIATION	NSW Nurses Association	Aug-17	720	-30.6%	47,027	23,885	3,025	1.21	64	127		
NURSE UNCUT	NSW Nurses Association	Aug-17	404	-41.7%	18,192	13,201	1,195	1.14	66	91		
OUTDOOR DESIGN	Universal Magazines	Aug-17	1,340	-40.9%	124,755	47,194	18,015	1.23	144	382		
OZCOMICCON	ReedPOP	Aug-17	2,541	-36.9%	291,563	88,903	11,656	1.52	40	131		
PIPELINER.COM.AU	Great Southern Press	Aug-17										Not Available due to technical issue
PPO.COM.AU	Great Southern Press	Aug-17	75	4.2%	4,561	2,541	271	1.53	59	107		
PROFESSIONAL PLANNER.COM.AU	Conexus Financial	Aug-17	891	7.5%	46,230	30,731	5,435	1.52	118	177		
PS NEWS	PS News Pty Ltd	Aug-17	2,391	11.5%	203,485	80,157	12,404	1.08	61	155		
Reed Gift Fairs	Reed Exhibitions	Aug-17	1,176	12.0%	130,635	40,502	7,154	1.34	55	177		
STAROBSERVER.COM.AU	Gay and Lesbian Publishing	Aug-17	6,812	142.3%	281,139	222,078	10,873	1.19	39	49		
SuperGuide.com.au	SuperGuide	Aug-17	10,877	-0.8%	674,976	302,812	50,904	1.28	87	168		
THE RETIREE	APRS Media Pty Ltd	Aug-17	246	25.5%	12,170	8,144	847	1.18	70	104		
TOP1000FUNDS.COM	Conexus Financial	Aug-17	60	93.5%	3,470	2,037	263	1.43	76	129		
TRAVEL WEEKLY	The Misfits Media Company	Aug-17	1,641	7.9%	159,261	54,832	4,874	1.61	31	89		
TRENCHLESS-AUSTRALASIA.COM.AU	Great Southern Press	Aug-17										Not Available due to technical issue
WELLBEING	Universal Magazines	Aug-17	1,459	6.7%	75,427	49,211	6,154	1.23	82	125		
YOUR INVESTMENT PROPERTY ONLINE	Key Media Pty Ltd	Aug-17	6,240	-2.5%	404,264	209,863	26,154	1.33	65	125		
YOUR MORTGAGE	Key Media Pty Ltd	Aug-17	5,450	0.8%	507,716	183,207	26,679	1.26	53	146		