

Website	Publisher	Period Ending	Av. Daily UB	UB Change %	Page Impressions	Total Sessions	TT (000's secs)	UB Freq	APD	ASD	Auto Refresh	Remarks
Accountants Daily	Momentum Media Pty Ltd	Nov-16	1,386	27.7%	74,078	45,488	3,780	2.05	51	83		
AHRI	Mahlab Media	Nov-16	1,295	6.6%	123,586	43,353	7,489	1.39	61	173		
Australian Journal of Pharmacy	APPCo P/L	Nov-16	2,390	6.4%	168,523	92,623	10,889	2.29	65	118		
Australasian Lawyer	Key Media Pty Ltd	Nov-16	1,373	27.7%	70,690	47,263	3,690	2.29	52	78		
Australian BrokerNews	Key Media Pty Ltd	Nov-16	1,405	10.7%	88,056	46,764	8,033	1.80	91	172		
Australian Pipeliner	Great Southern Press	Nov-16	199	9.9%	13,804	6,416	973	1.26	70	152		
Australian Water Association	Mahlab Media	Nov-16	445	-12.2%	45,043	15,157	2,630	1.53	58	174		
Aviation Trader	Helix Aviation Pty Ltd	Nov-16	719	-4.1%	180,970	24,897	7,459	1.70	41	300		
B&T	The Misfits Media Company	Nov-16	4,364	1.2%	290,739	143,026	53,590	1.51	184	375		
Business News	Business News	Nov-16	5,451	-3.2%	304,408	181,143	17,284	1.62	57	95		
Campaign Brief	Campaign Brief	Nov-16	3,922	2.4%	308,978	157,560	30,925	2.06	100	196		
Complete Home	Universal Magazines	Nov-16	3,557	10.6%	233,813	108,440	14,446	1.05	62	133		
AgedCareGuide	DPS Publishing Pty Ltd	Nov-16	5,205	4.0%	477,657	169,344	27,696	1.28	58	164		
Engineers Australia	Mahlab Media	Nov-16	2,727	-1.2%	268,377	94,803	19,700	1.56	73	208		
Gas Today	Great Southern Press	Nov-16	87	-6.5%	4,009	2,734	216	1.18	54	79		
HC Online	Key Media Pty Ltd	Nov-16	1,616	-0.4%	84,334	52,504	5,003	1.53	59	95		
Health Times	Seabreeze Communications	Nov-16	2,082	13.0%	96,399	65,823	4,766	1.15	49	72		
HR Bizlist	Mahlab Media	Nov-16	6	20.0%	568	181	40	1.15	70	221		
HRM Online	Mahlab Media	Nov-16	1,392	-15.7%	74,056	45,561	5,681	1.63	77	125		
IFA	Momentum Media Pty Ltd	Nov-16	2,568	27.3%	129,713	89,643	8,384	2.34	65	94		
Insurance & Risk Professional	National Insurance Brokers (NIBA)	Nov-16	421	43.7%	23,343	13,700	1,286	1.40	55	94		
Insurance Business	Key Media Pty Ltd	Nov-16	1,720	26.8%	110,982	60,036	6,457	2	58	108		
Investment Magazine	Conexus Financial	Nov-16	521	20.0%	25,938	17,209	287	1	11	17		
Investor Daily	Momentum Media Pty Ltd	Nov-16	1,485	0.4%	71,132	48,235	4,659	1.73	65	97		
Lawyers Weekly	Momentum Media Pty Ltd	Nov-16	5,006	3.2%	274,306	165,762	14,202	1.72	52	86		
Medicine Today	Medicine Today	Nov-16	286	-14.9%	51,222	10,298	3,206	1.58	63	311		
MFAA	Mahlab Media	Nov-16	718	0.8%	133,281	25,540	8,889	1.78	67	348		
Mivision	Toma Publishing	Nov-16	357	-6.8%	98,289	12,647	5,628	1.61	57	445		
Money Management	Cirrus Media	Nov-16	2,908	5.4%	310,194	97,476	12,233	1.56	39	125		
Mortgage Business	Momentum Media Pty Ltd	Nov-16	1,318	22.3%	57,698	42,907	4,189	1.97	73	98		
Mortgage Professional Australia Online	Key Media Pty Ltd	Nov-16	700	20.7%	43,747	22,913	2,674	1.74	61	117		
mUmBRELLA	Focal Attractions Pty Ltd	Nov-16	11,921	-4.4%	853,511	421,754	60,974	1.75	71	145		
musicfeeds.com.au	Evolve Media LLC	Nov-16	27,082	34.6%	1,087,696	888,338	39,759	1.36	37	45		
myGC.com.au	Hot Tomato Broadcasting Company	Nov-16	44,901	-34.5%	2,021,295	1,600,289	99,703	1.90	49	62		
NSW Nurses and Midwives Association	NSW Nurses Association	Nov-16	564	-15.7%	38,002	18,127	2,468	1.20	65	136		
Nurse Uncut	NSW Nurses Association	Nov-16	382	-19.7%	17,116	12,033	1,183	1.14	69	98		
Outdoor Design Source	Universal Magazines	Nov-16	276	11.3%	18,352	8,847	933	1.20	51	105		
Mr4x4	Pat Callinan Media	Nov-16	6,064	175.5%	318,093	195,033	23,872	1.32	75	122		
PPO Pipeline, Plant & Offshore	Great Southern Press	Nov-16	70	2.9%	4,093	2,299	320	1.69	78	139		
PROBUS South Pacific	Mahlab Media	Nov-16	512	28.0%	57,622	17,035	4,007	1.36	70	235		
Professional Planner	Conexus Financial	Nov-16	1,543	12.2%	76,764	50,699	5,582	1.56	73	110		
PS News	PS News Pty Ltd	Nov-16	2,639	7.7%	219,952	85,525	13,004	1.73	59	152		
Real Estate Business	Momentum Media Pty Ltd	Nov-16	1,507	-1.1%	81,094	51,136	4,930	1.80	61	96		
Residential Property Manager	Momentum Media Pty Ltd	Nov-16	567	-9.3%	28,637	18,123	1,626	1.60	57	90		
RV Daily	Pat Callinan Media	Nov-16	4,074	-23.1%	3,707,913	139,106	61,612	1.63	17	443		
Smart Property Investment	Momentum Media Pty Ltd	Nov-16	2,470	-4.1%	130,758	79,543	9,458	1.30	72	119		
SMSF Adviser	Momentum Media Pty Ltd	Nov-16	1,038	8.4%	56,202	34,772	4,165	1.98	74	120		
Star Online	Gay and Lesbian Publishing	Nov-16	2,824	-6.1%	122,794	90,176	5,658	1.21	46	63		
The Adviser	Momentum Media Pty Ltd	Nov-16	2,423	29.4%	137,784	81,238	8,971	2.11	65	110		
The Monthly	The Monthly	Nov-16	7,869	7.5%	337,614	256,402	20,972	1.52	62	82		
Top1000funds.com	Conexus Financial	Nov-16	29	38.1%	1,509	935	124	1.40	82	132		
Travel Weekly	The Misfits Media Company	Nov-16	1,288	45.9%	109,516	41,576	3,462	1.68	32	83		
Trenchless Australasia	Great Southern Press	Nov-16	83	72.9%	4,286	2,605	224	1.14	52	86		
Unsealed 4x4	Pat Callinan Media	Nov-16	6,749	6.7%	5,294,413	229,310	90,935	1.59	17	397		
WellBeing	Universal Magazines	Nov-16	687	-35.5%	37,105	21,850	1,908	1.17	51	87		
www.gaynewsnetwork.com.au	Evo Media	Nov-16	1,516	-19.6%	241,744	48,608	4,493	1.22	19	92		
Your Investment Property	Key Media Pty Ltd	Nov-16	6,719	-3.0%	431,773	219,407	29,023	1.34	67	132		