

Website	Publisher	Period Ending	Av. Daily UB	UB Change %	Page Impressions	Total Sessions	TT (000's secs)	UB Freq	APD	ASD	Auto Refresh	Remarks
Accountants Daily	Momentum Media Pty Ltd	Oct-16	1,085	-7.4%	59,483	36,695	3,046	1.90	51	83		
AHRI	Mahlab Media	Oct-16	1,215	-1.9%	122,491	42,076	7,533	1.38	61	179		
Australian Journal of Pharmacy	APPco P/L	Oct-16	2,246	-11.5%	168,719	89,061	11,228	2.28	67	126		
Australasian Lawyer	Key Media Pty Ltd	Oct-16	1,075	-37.8%	57,165	37,326	2,928	1.98	51	78		
Australian BrokerNews	Key Media Pty Ltd	Oct-16	1,269	0.8%	73,176	43,139	5,280	1.77	72	122		
Australian Pipeliner	Great Southern Press	Oct-16	181	-9.5%	12,230	6,000	781	1.25	64	130		
Australian Water Association	Mahlab Media	Oct-16	507	7.2%	53,265	17,930	3,266	1.54	61	182		
australiantraveller.com	Australian Traveller Media	Oct-16	2,312	-2.7%	137,002	75,100	6,203	1.13	45	83		
Aviation Trader	Helix Aviation Pty Ltd	Oct-16	750	-0.5%	200,327	26,819	8,200	1.69	41	306		
B&T	The Misfits Media Company	Oct-16	4,311	-2.1%	279,628	145,145	48,901	1.47	175	337		
Business News	Business News	Oct-16	5,633	-9.7%	313,413	191,220	16,922	1.52	54	88		
Campaign Brief	Campaign Brief	Oct-16	3,829	-9.0%	276,798	154,233	27,992	1.91	101	181		
Complete Home	Universal Magazines	Oct-16	3,215	17.3%	230,148	101,064	15,547	1.04	68	154		
AgedCareGuide	DPS Publishing Pty Ltd	Oct-16	5,005	-4.0%	451,322	168,186	27,188	1.28	60	162		
Engineers Australia	Mahlab Media	Oct-16	2,761	-10.0%	281,829	99,339	20,852	1.56	74	210		
Gas Today	Great Southern Press	Oct-16	93	-7.9%	4,334	2,995	195	1.17	45	65		
HC Online	Key Media Pty Ltd	Oct-16	1,623	-21.7%	86,285	54,627	5,180	1.49	60	95		
Health Times	Seabreeze Communications	Oct-16	1,843	-2.9%	92,072	60,393	4,914	1.17	53	81		
HR Bizlist	Mahlab Media	Oct-16	5	-16.7%	510	156	29	1.21	57	188		
HRM Online	Mahlab Media	Oct-16	1,652	8.6%	92,970	56,480	7,251	1.72	78	128		
IFA	Momentum Media Pty Ltd	Oct-16	2,017	13.3%	110,526	73,774	7,833	2.24	71	106		
Insurance & Risk Professional	National Insurance Brokers (NIBA)	Oct-16	293	-21.4%	17,542	9,896	1,061	1	60	107		
Insurance Business	Key Media Pty Ltd	Oct-16	1,356	-14.8%	93,496	47,701	5,471	2	59	115		
Investment Magazine	Conexus Financial	Oct-16	434	2.1%	22,430	14,772	303	1.41	14	21		
Investor Daily	Momentum Media Pty Ltd	Oct-16	1,479	-14.6%	73,803	49,956	5,044	1.75	68	101		
Lawyers Weekly	Momentum Media Pty Ltd	Oct-16	4,853	-9.6%	265,429	165,310	13,516	1.67	51	82		
Medicine Today	Medicine Today	Oct-16	336	-19.6%	60,825	12,255	3,533	1.58	58	288		
MFAA	Mahlab Media	Oct-16	712	-18.4%	132,981	26,214	9,451	1.86	71	361		
Mivision	Toma Publishing	Oct-16	383	29.8%	68,370	13,644	3,828	1.51	56	281		
Money Management	Cirrus Media	Oct-16	2,758	-4.6%	291,636	94,943	11,725	1.50	40	123		
Mortgage Business	Momentum Media Pty Ltd	Oct-16	1,078	16.2%	48,295	36,310	3,530	1.94	73	97		
Mortgage Professional Australia Online	Key Media Pty Ltd	Oct-16	580	-4.8%	30,451	19,686	2,291	1.74	75	116		
mUmBRELLA	Focal Attractions Pty Ltd	Oct-16	12,464	6.0%	878,806	449,132	61,531	1.66	70	137		
musicfeeds.com.au	Evolve Media LLC	Oct-16	20,115	-13.9%	874,755	683,132	33,656	1.36	38	49		
myGC.com.au	Hot Tomato Broadcasting Company	Oct-16	68,570	12.3%	3,333,131	2,639,348	178,851	2.04	54	68		
NSW Nurses and Midwives Association	NSW Nurses Association	Oct-16	669	-25.3%	45,771	22,212	2,907	1.21	64	131		
Nurse Uncut	NSW Nurses Association	Oct-16	476	0.4%	20,393	15,411	1,260	1.12	62	82		
Outdoor Design Source	Universal Magazines	Oct-16	248	-85.8%	17,609	8,186	837	1.21	48	102		
Mr4x4	Pat Callinan Media	Oct-16	2,201	-1.4%	101,952	71,729	5,604	1.15	55	78		
PPO Pipeline, Plant & Offshore	Great Southern Press	Oct-16	68	-16.0%	4,444	2,333	336	1.66	76	144		
PROBUS South Pacific	Mahlab Media	Oct-16	400	-19.0%	52,592	13,724	3,481	1.36	66	254		
Professional Planner	Conexus Financial	Oct-16	1,375	1.4%	69,787	46,275	5,033	1.48	72	109		
PS News	PS News Pty Ltd	Oct-16	2,450	2.1%	217,336	82,547	14,150	1.72	65	171		
Real Estate Business	Momentum Media Pty Ltd	Oct-16	1,523	20.3%	79,519	53,227	4,596	1.75	58	86		
Residential Property Manager	Momentum Media Pty Ltd	Oct-16	625	5.8%	32,309	20,660	1,795	1.54	56	87		
RV Daily	Pat Callinan Media	Oct-16	5,299	-7.0%	4,244,896	183,739	69,931	1.59	16	381		
Smart Property Investment	Momentum Media Pty Ltd	Oct-16	2,575	0.7%	142,153	85,479	10,314	1.30	73	121		
SMSF Adviser	Momentum Media Pty Ltd	Oct-16	958	-40.0%	52,558	33,029	3,840	1.92	73	116		
Star Online	Gay and Lesbian Publishing	Oct-16	3,007	29.1%	135,198	99,046	6,383	1.23	47	64		
The Adviser	Momentum Media Pty Ltd	Oct-16	1,873	-8.4%	96,693	64,351	6,483	2.00	67	101		
The Monthly	The Monthly	Oct-16	7,322	29.2%	326,584	246,197	20,411	1.56	62	83		
The Retiree	APRS MEDIA PTY LTD	Oct-16	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		*Data not available due to Technical Issue
Top1000funds.com	Conexus Financial	Oct-16	21	-22.2%	1,208	720	80	1.38	66	111		
Travel Weekly	The Misfits Media Company	Oct-16	883	-4.5%	75,010	29,229	2,369	1.55	32	81		
Trenchless Australasia	Great Southern Press	Oct-16	48	-5.9%	2,682	1,578	156	1.17	58	99		
Unsealed 4x4	Pat Callinan Media	Oct-16	6,326	-17.2%	5,373,709	222,638	88,255	1.59	16	396		
WellBeing	Universal Magazines	Oct-16	1,065	N/A	61,244	31,048	3,786	1.11	62	122		

### Audited Web Measurement Service - October 2016 Release

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www.gaynewsnetwork.com.au	Evo Media	Oct-16	1,886	-13.9%	405,138	62,555	6,196	1.23	15	99		
Your Investment Property	Key Media Pty Ltd	Oct-16	6,929	-0.3%	466,875	233,570	30,980	1.33	66	133		

**Important Note:** The AMAA's Audited Website Measurement release of data for the Reporting Period of October 2016 is embargoed until 12.01am, Friday, 11th of November 2016. We remind you that AMAA data must not be passed onto other than those persons you listed on the "Annexure A" Section of the Non-Disclosure Agreement that has been submitted to the AMAA.