

13-Week Audit Period Schedule - 2018

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or 13 weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an *Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an *Average Issue Circulation of 25,000 copies or more.

*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to March 2018

Mon–Sat	01.01.2018 to 31.03.2018 = 13 weeks
Mon–Fri	01.01.2018 to 30.03.2018 = 13 weeks
Saturday	06.01.2018 to 31.03.2018 = 13 weeks
Sunday	07.01.2018 to 01.04.2018 = 13 weeks

Deadline Lodgement Date: Monday April 30, 2018
MAD Members Deadline Date: Thursday April 19, 2018
^Preliminary Release Date: Tuesday May 8, 2018
Embargoed to: Friday May 11, 2018
General Release is Friday May 11, 2018

April to June 2018

Mon–Sat	02.04.2018 to 30.06.2018 = 13 weeks
Mon–Fri	02.04.2018 to 29.06.2018 = 13 weeks
Saturday	07.04.2018 to 30.06.2018 = 13 weeks
Sunday	08.04.2018 to 01.07.2018 = 13 weeks

Deadline Lodgement Date: Monday July 30, 2018
MAD Members Deadline Date: Thursday July 19, 2018
^Preliminary Release Date: Tuesday August 14, 2018
Embargoed to: Friday August 17, 2018
General Release is Friday August 17, 2018

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement

July to September 2018

Mon–Sat	02.07.2018 to 29.09.2018 = 13 weeks
Mon–Fri	02.07.2018 to 28.09.2018 = 13 weeks
Saturday	07.07.2018 to 29.09.2018 = 13 weeks
Sunday	08.07.2018 to 30.09.2018 = 13 weeks

Deadline Lodgement Date: Tuesday October 30, 2018
MAD Members Deadline Date: Thursday October 18, 2018
^Preliminary Release Date: Tuesday November 13, 2018
Embargoed to: Friday November 16, 2018
General Release is Friday November 16, 2018

October to December 2018

Mon–Sat	01.10.2018 to 29.12.2018 = 13 weeks
Mon–Fri	01.10.2018 to 28.12.2018 = 13 weeks
Saturday	06.10.2018 to 29.12.2018 = 13 weeks
Sunday	07.10.2018 to 30.12.2018 = 13 weeks

Deadline Lodgement Date: Wednesday January 30, 2019
MAD Members Deadline Date: Monday January 21, 2019
^Preliminary Release Date: Tuesday February 12, 2019
Embargoed to: Friday February 15, 2019
General Release is Friday February 15, 2019

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement