

13-Week Audit Period Schedule - 2019

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or 13 weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an *Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an *Average Issue Circulation of 25,000 copies or more.

*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to March 2019

Mon–Sat 31.12.2018 to 30.03.2019 = 13 weeks
 Mon–Fri 31.12.2018 to 29.03.2019 = 13 weeks
 Saturday 05.01.2019 to 30.03.2019 = 13 weeks
 Sunday 06.01.2019 to 31.03.2019 = 13 weeks

Deadline Lodgement Date: Tuesday April 30, 2019
 MAD Members Deadline Date: Thursday April 18, 2019
 ^Preliminary Release Date: Tuesday May 14, 2019
 Embargoed to: Friday May 17, 2019
 General Release is Friday May 17, 2019

April to June 2019

Mon–Sat 01.04.2019 to 29.06.2019 = 13 weeks
 Mon–Fri 01.04.2019 to 28.06.2019 = 13 weeks
 Saturday 06.04.2019 to 29.06.2019 = 13 weeks
 Sunday 07.04.2019 to 30.06.2019 = 13 weeks

Deadline Lodgement Date: Tuesday July 30, 2019
 MAD Members Deadline Date: Thursday July 18, 2019
 ^Preliminary Release Date: Tuesday August 13, 2019
 Embargoed to: Friday August 16, 2019
 General Release is Friday August 16, 2019

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement

July to September 2019

Mon–Sat 01.07.2019 to 28.09.2019 = 13 weeks
 Mon–Fri 01.07.2019 to 27.09.2019 = 13 weeks
 Saturday 06.07.2019 to 28.09.2019 = 13 weeks
 Sunday 07.07.2019 to 29.09.2019 = 13 weeks

Deadline Lodgement Date: Wednesday October 30, 2019
 MAD Members Deadline Date: Thursday October 17, 2019
 ^Preliminary Release Date¹: Tuesday November 12, 2019
 Embargoed to: Friday November 15, 2019
 General Release is Friday November 15, 2019

October to December 2019

Mon–Sat 30.09.2019 to 28.12.2019 = 13 weeks
 Mon–Fri 30.09.2019 to 27.12.2019 = 13 weeks
 Saturday 05.10.2019 to 28.12.2019 = 13 weeks
 Sunday 06.10.2019 to 29.12.2019 = 13 weeks

Deadline Lodgement Date: Thursday January 30, 2020
 MAD Members Deadline Date: Friday January 24, 2020
 ^Preliminary Release Date¹: Tuesday February 14, 2020
 Embargoed to: Friday February 17, 2020
 General Release is Friday February 17, 2020

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement