

26-Week Audit Period Schedule 2018-2019

Frequency of submitting 26 week Audit Reports or Publisher's Reports:

The periods: **January to June 2018; July to December 2018; January to June 2019 July to December 2019** or 26 weeks in each period of six months nearest the periods. All periods to include the start and finish dates as detailed below.

Non-weekly Magazines with an *Average Issue Circulation of 25,000 copies or more must audit every six-month periods.

Publisher members publishing:

- (a) Regional Daily Newspapers with an Average Issue Circulation less than 25,000 copies
- (b) Regional Sunday Newspapers with an Average Issue Circulation less than 25,000 copies
- (c) Country Press with an *Average Issue Circulation of less than 25,000 copies,
- Newspaper Inserted magazines provided with the Newspapers nominated in (a), (b), or (c) or
- Any Magazine with an *Average Issue Circulation less than 25,000 copies

The above publishers will audit at least one 26-week period or 26 weeks in one period nearest either of the periods.

*Definition: Average Issue Circulation means Average Net Paid Print Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to June 2018	
Mon - Sat	01.01.2018 to 30.06.2018 = 26 weeks
Mon - Fri	01.01.2018 to 29.06.2018 = 26 weeks
Saturday	06.01.2018 to 30.06.2018 = 26 weeks
Sunday	07.01.2018 to 01.07.2018 = 26 weeks
Deadline Lodgement Date: Monday July 30, 2018	
MAD Members Deadline Date: Thursday July 19, 2018	
^Preliminary Release Date: Tuesday August 14, 2018	
Embargo to: Friday August 17, 2018	
General Release is Friday August 17, 2018	

July to December 2018	
Mon-Sat	02.07.2018 to 29.12.2018 = 26 weeks
Mon-Fri	02.07.2018 to 28.12.2018 = 26 weeks
Saturday	07.07.2018 to 29.12.2018 = 26 weeks
Sunday	08.07.2018 to 30.12.2018 = 26 weeks
Deadline Lodgement Date: Monday January 30, 2019	
MAD Members Deadline Date: Monday January 21, 2019	
^Preliminary Release Date: Tuesday February 12, 2019	
Embargo to: Friday February 15, 2019	
General Release is Friday February 15, 2019	

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement

January to June 2019	
Mon - Sat	31.12.2018 to 29.06.2019 = 26 weeks
Mon - Fri	31.12.2018 to 28.06.2019 = 26 weeks
Saturday	05.01.2019 to 29.06.2019 = 26 weeks
Sunday	06.01.2019 to 30.06.2019 = 26 weeks
Deadline Lodgement Date: Friday July 28, 2019	
MAD Members Deadline Date: Monday July 17, 2019	
^Preliminary Release Date: Tuesday August 15, 2019	
Embargoed to: Friday August 18, 2019	
General Release is Friday August 18, 2019	

July to December 2019	
Mon-Sat	01.07.2019 to 28.12.2019 = 26 weeks
Mon-Fri	01.07.2019 to 27.12.2019 = 26 weeks
Saturday	06.01.2020 to 28.12.2019 = 26 weeks
Sunday	07.07.2019 to 29.12.2019 = 26 weeks
Deadline Lodgement Date: Thursday January 30, 2020	
MAD Members Deadline Date: Friday January 24, 2020	
^Preliminary Release Date ¹ : Tuesday February 14, 2020	
Embargoed to: Friday February 17, 2020	
General Release is Friday February 17, 2020	

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement