

Optional Exclusion Dates 2014 - 2015

For Community Newspaper and Community Language Newspaper members

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2014 to 31 March 2015, and 1 April 2015 to 30 September 2015.

Christmas Optional Exclusion Dates for 2014/2015:

any 2 weeks of the following 3 weeks

Monday 15 December 2014 to Sunday 21 December 2014 and/or

Monday 22 December 2014 to Sunday 28 December 2014 and/or

Monday 29 December 2014 to Sunday 4 January 2015.

Christmas Optional Exclusion Dates apply only to those Issues published between Monday 15 December 2014 and Sunday 4 January 2015. **Publishers may select TWO weeks only**. Exclusions are optional.

Easter Optional Exclusion Dates for 2014/2015:

either week of the following 2 weeks

Monday 30 March 2015 to Sunday 5 April 2015, will have the option to exclude the week of Good Friday, or

Monday 6 April 2015 to Sunday 12 April 2015, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 30 March 2015 and Sunday 12 April 2015. **Publisher may select ONE week only**. Exclusions are optional.

Should a Community Newspaper and Community Language Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper and Community Language Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au