

Optional Exclusion Dates 2015 - 2016

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2015 to 31 March 2016, and 1 April 2016 to 30 September 2016.

Christmas Optional Exclusion Dates for 2015/2016:

any 2 weeks of the following 3 weeks

Monday 14 December 2015 to Sunday 20 December 2015 and/or

Monday 21 December 2015 to Sunday 27 December 2015 and/or

Monday 28 December 2015 to Sunday 3 January 2016.

Christmas Optional Exclusion Dates apply only to those Issues published between Monday 14 December 2015 and Sunday 3 January 2016. **Publishers may select TWO weeks only.** Exclusions are optional.

Easter Optional Exclusion Dates for 2015/2016:

either week of the following 2 weeks

Monday 21 March 2016 to Sunday 27 March 2016, will have the option to exclude the week of Good Friday, or

Monday 28 March 2016 to Sunday 3 April 2016, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 21 March 2016 and Sunday 3 April 2016. **Publisher may select ONE week only.** Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au