

Christmas Optional Exclusion Dates 2018 - 2019

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit period 1 October 2018 to 31 March 2019, and 1 April 2019 to 30 September 2019.

Christmas Optional Exclusion Dates for 2018/2019:

any 2 weeks of the following 3 weeks

Monday 17 December 2018 to Sunday 23 December 2018 and/or

Monday 24 December 2018 to Sunday 30 December 2018 and/or

Monday 31 December 2018 to Sunday 6 January 2019.

Christmas Optional Exclusion Dates apply only to those Issues published between Monday 17 December 2018 and Sunday 6 January 2019. **Publishers may select TWO weeks only**. Exclusions are optional.

Easter Optional Exclusion Dates for 2018/2019:

either week of the following 2 weeks

Monday 15 April 2019 to Sunday 21 April 2019, will have the option to exclude the week of Good Friday, or

Monday 22 April 2019 to Sunday 28 April 2019, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 15 April 2019 and Sunday 28 April 2019. **Publisher may select ONE week only**. Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au