

Website	Publisher	Period Ending	Av. Daily UB	UB Change %	Page Impressions	Total Sessions	TT (000's secs)	UB Freq	APD	ASD	Auto Refresh	Remarks
Accountants Daily	Momentum Media Pty Ltd	Sep-16	1,172	-4.2%	62,071	38,415	3,191	1.87	51	83		
AHRI	Mahlab Media	Sep-16	1,239	-11.2%	125,356	41,548	7,597	1.37	61	183		
Australian Journal of Pharmacy	APPco P/L	Sep-16	2,538	-0.9%	190,203	98,751	13,163	2.28	69	133		
Australasian Lawyer	Key Media Pty Ltd	Sep-16	1,728	2.1%	88,876	59,314	4,403	2.23	50	74		
Australian BrokerNews	Key Media Pty Ltd	Sep-16	1,259	-16.2%	65,194	41,725	4,545	1.74	70	109		
Australian Pipeliner	Great Southern Press	Sep-16	200	-20.3%	11,985	6,365	667	1.23	56	105		
Australian Water Association	Mahlab Media	Sep-16	473	1.7%	48,740	16,259	2,930	1.55	60	180		
australiantraveller.com	Australian Traveller Media	Sep-16	2,376	-3.5%	136,195	74,693	6,199	1.12	46	83		
Aviation Trader	Helix Aviation Pty Ltd	Sep-16	754	-2.3%	192,023	26,221	8,117	1.69	42	310		
B&T	The Misfits Media Company	Sep-16	4,402	-18.1%	291,838	144,866	54,127	1.53	185	374		
Bmag	Bmedia Solutions Pty Ltd	Sep-16	1,486	-5.4%	97,258	47,315	5,083	1.49	52	107		
Business News	Business News	Sep-16	6,236	11.5%	349,975	205,351	19,180	1.51	55	93		
Campaign Brief	Campaign Brief	Sep-16	4,208	3.1%	310,465	164,966	31,652	1.94	102	192		
Complete Home	Universal Magazines	Sep-16	2,742	-23.5%	197,768	83,806	13,562	1.06	69	162		
AgedCareGuide	DPS Publishing Pty Ltd	Sep-16	5,212	-6.4%	483,718	175,608	29,229	1.29	60	166		
Engineers Australia	Mahlab Media	Sep-16	3,067	-7.1%	301,300	106,969	23,140	1.56	77	216		
Gas Today	Great Southern Press	Sep-16	101	-15.1%	4,554	3,159	236	1.19	52	75		
HC Online	Key Media Pty Ltd	Sep-16	2,072	-11.0%	108,945	67,692	6,662	1.60	61	98		
Health Times	Seabreeze Communications	Sep-16	1,898	-11.3%	90,171	60,133	4,671	1.16	52	78		
HR Bizlist	Mahlab Media	Sep-16	6	0.0%	747	203	45	1.21	60	221		
HRM Online	Mahlab Media	Sep-16	1,521	113.9%	85,826	50,134	7,023	1.73	82	140		
IFA	Momentum Media Pty Ltd	Sep-16	1,781	-11.7%	89,784	60,661	6,077	2.03	68	100		
Insurance & Risk Professional	National Insurance Brokers (NIBA)	Sep-16	373	2.5%	24,825	12,214	1,478	1	60	121		
Insurance Business	Key Media Pty Ltd	Sep-16	1,592	-26.6%	102,670	54,140	5,528	2	54	102		
Investment Magazine	Conexus Financial	Sep-16	425	-28.0%	22,151	13,978	308	1.42	14	22		
Investor Daily	Momentum Media Pty Ltd	Sep-16	1,731	24.0%	85,183	57,224	5,898	1.80	69	103		
Lawyers Weekly	Momentum Media Pty Ltd	Sep-16	5,369	3.0%	291,451	178,535	15,399	1.71	53	86		
Medicine Today	Medicine Today	Sep-16	418	1.2%	68,677	14,447	3,839	1.52	56	266		
MFAA	Mahlab Media	Sep-16	873	16.9%	140,489	30,670	9,569	1.79	68	312		
Mivision	Toma Publishing	Sep-16	295	-21.1%	51,542	10,051	2,719	1.43	53	271		
Money Management	Cirrus Media	Sep-16	2,892	-3.1%	296,024	96,596	11,788	1.52	40	122		
Mortgage Business	Momentum Media Pty Ltd	Sep-16	928	-50.3%	41,837	29,739	3,223	1.77	77	108		
Mortgage Professional Australia Online	Key Media Pty Ltd	Sep-16	609	-17.6%	28,911	19,936	2,206	1.74	76	111		
mUmBRELLA	Focal Attractions Pty Ltd	Sep-16	11,758	-13.6%	828,266	413,416	60,356	1.71	73	146		
musicfeeds.com.au	Evolve Media LLC	Sep-16	23,349	9.3%	952,245	766,000	35,423	1.35	37	46		
myGC.com.au	Hot Tomato Broadcasting Company	Sep-16	61,078	15.8%	2,640,126	2,202,754	119,098	1.96	45	54		
NSW Nurses and Midwives Association	NSW Nurses Association	Sep-16	896	-0.8%	53,274	28,494	3,254	1.17	61	114		
Nurse Uncut	NSW Nurses Association	Sep-16	474	0.9%	20,395	14,861	1,400	1.13	69	94		
Outdoor Design Source	Universal Magazines	Sep-16	1,746	-4.2%	123,962	53,277	8,784	1.05	71	165		
Mr4x4	Pat Callinan Media	Sep-16	2,233	87.0%	126,367	71,355	10,147	1.16	80	142		
PPO Pipeline, Plant & Offshore	Great Southern Press	Sep-16	81	-10.0%	5,157	2,666	355	1.64	69	133		
PROBUS South Pacific	Mahlab Media	Sep-16	494	2.9%	58,246	16,377	3,662	1.35	63	224		
Professional Planner	Conexus Financial	Sep-16	1,356	-15.0%	67,753	44,192	4,926	1.51	73	111		
PS News	PS News Pty Ltd	Sep-16	2,400	-11.7%	207,754	78,125	13,060	1.75	63	167		
Real Estate Business	Momentum Media Pty Ltd	Sep-16	1,266	N/A	60,477	37,492	3,773	1.67	62	101		
Residential Property Manager	Momentum Media Pty Ltd	Sep-16	591	-10.3%	32,556	19,080	2,199	1.64	68	115		
RV Daily	Pat Callinan Media	Sep-16	5,699	4.2%	4,499,580	191,045	73,566	1.60	16	385		
Smart Property Investment	Momentum Media Pty Ltd	Sep-16	2,557	3.5%	137,580	81,985	10,192	1.28	74	124		
SMSF Adviser	Momentum Media Pty Ltd	Sep-16	1,597	40.3%	82,474	54,945	5,343	2.19	65	97		
Star Online	Gay and Lesbian Publishing	Sep-16	2,329	-14.3%	99,096	73,425	4,101	1.21	41	56		
The Adviser	Momentum Media Pty Ltd	Sep-16	2,044	-24.7%	106,017	69,812	7,338	2.09	69	105		
The Monthly	The Monthly	Sep-16	5,668	7.5%	243,295	183,170	14,210	1.44	58	78		
The Retiree	APRS MEDIA PTY LTD	Sep-16	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		*Data not available due to Technical Issue
Top1000funds.com	Conexus Financial	Sep-16	27	-3.6%	1,532	880	108	1.42	70	123		
Travel Weekly	The Misfits Media Company	Sep-16	925	-27.5%	79,066	29,662	2,550	1.60	32	86		
Trenchless Australasia	Great Southern Press	Sep-16	51	-1.9%	3,195	1,636	187	1.19	58	114		
Unsealed 4x4	Pat Callinan Media	Sep-16	7,643	-6.3%	5,956,640	259,212	100,969	1.58	17	390		

Website	Publisher	Period Ending	Av. Daily UB	UB Change %	Page Impressions	Total Sessions	TT	UB Freq	APD	ASD	Auto Refresh	Remarks
WellBeing	Universal Magazines	Sep-16	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		*Data not available due to Technical Issue
www.gaynewsnetwork.com.au	Evo Media	Sep-16	2,190	-20.5%	402,764	69,980	6,390	1.22	16	91		
Your Investment Property	Key Media Pty Ltd	Sep-16	6,952	-3.2%	453,376	226,898	30,149	1.32	66	133		

**Important Note:** The AMAA's Audited Website Measurement release of data for the Reporting Period of September 2016 is embargoed until 12.01am, Monday, 10th of October 2016. We remind you that AMAA data must not be passed onto other than those persons you listed on the "Annexure A" Section of the Non-Disclosure Agreement that has been submitted to the AMAA.