

26-Week Audit Period Schedule 2021-2022

Frequency of submitting 26 week Audit Reports or Publisher's Reports:

The periods: **January to June 2021; July to December 2021;** or 26 weeks in each period of six months nearest the periods. All periods to include the start and finish dates as detailed below.

Non-weekly Magazines with an *Average Issue Circulation of 25,000 copies or more must audit every six-month periods.

Publisher members publishing:

- (a) Regional Daily Newspapers with an Average Issue Circulation less than 25,000 copies
- (b) Regional Sunday Newspapers with an Average Issue Circulation less than 25,000 copies
- (c) Country Press with an *Average Issue Circulation of less than 25,000 copies,
- Newspaper Inserted magazines provided with the Newspapers nominated in (a), (b), or (c) or
- Any Magazine with an *Average Issue Circulation less than 25,000 copies

The above publishers will audit at least one 26-week period or 26 weeks in one period nearest either of the periods.

*Definition: Average Issue Circulation means Average Net Paid Print Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

	January to June 2021
Mon - Sat	04.01.2021 to 03.07.2021 = 26 weeks
Mon - Fri	04.01.2021 to 02.07.2021 = 26 weeks
Saturday	09.01.2021 to 03.07.2021 = 26 weeks
Sunday	10.01.2021 to 04.07.2021 = 26 weeks

Deadline Lodgement Date: Friday July 30, 2021
MAD Members Deadline Date: Friday July 16, 2021
General Release is Friday August 20, 2021

	July to December 2021
Mon-Sat	05.07.2021 to 01.01.2022 = 26 weeks
Mon-Fri	05.07.2021 to 31.12.2021 = 26 weeks
Saturday	10.07.2021 to 01.01.2022 = 26 weeks
Sunday	11.07.2021 to 02.01.2022 = 26 weeks

Deadline Lodgement Date: Monday January 31, 2022
MAD Members Deadline Date: Thursday January 20, 2022
General Release is Friday February 18, 2022