

Christmas Optional Exclusion Dates 2016 - 2017

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2016 to 31 March 2017, and 1 April 2017 to 30 September 2017.

Christmas Optional Exclusion Dates for 2016/2017:

any 2 weeks of the following 3 weeks

Monday 19 December 2016 to Sunday 25 December 2016 and/or

Monday 26 December 2016 to Sunday 1 January 2017 and/or

Monday 2 January 2017 to Sunday 8 January 2017.

Christmas Optional Exclusion Dates apply only to those Issues published between Monday 19 December 2016 and Sunday 8 January 2017. **Publishers may select TWO weeks only.** Exclusions are optional.

Easter Optional Exclusion Dates for 2016/2017:

either week of the following 2 weeks

Monday 10 April 2017 to Sunday 16 April 2017, will have the option to exclude the week of Good Friday, or

Monday 17 April 2017 to Sunday 23 April 2017, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 10 April 2017 and Sunday 23 April 2017. **Publisher may select ONE week only.** Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au