

Christmas Optional Exclusion Dates 2020 - 2021

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2020 to 31 March 2021, and 1 April 2021 to 30 September 2021.

Christmas Optional Exclusion Dates for 2020/2021:

any 2 weeks of the following 3 weeks

Monday 21 December 2020 to Sunday 27 December 2020 and/or

Monday 28 December 2020 to Sunday 3 January 2021 and/or

Monday 4 January 2021 to Sunday 10 January 2021.

Optional Exclusion Dates apply only to those Issues published between Monday 21 December 2020 and Sunday 10 January 2021. **Publishers may select TWO weeks only.** Exclusions are optional.

Easter Optional Exclusion Dates for 2020/2021:

either week of the following 2 weeks

Monday 29 March 2021 to Sunday 4 April 2021, will have the option to exclude the week of Good Friday, or

Monday 5 April 2021 to Sunday 11 April 2021, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 29 March 2021 and Sunday 11 April 2021. **Publisher may select ONE week only.** Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusunadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au